

Jane K. Cleland ■ Keynote Speeches



Are You Looking For:

- An accomplished, dynamic, world-class speaker to entertain and inspire your participant at your next conference or event?
- A master communicator with the ability to tailor her message to meet your needs?

Tell Me More:

- Each speech runs about 45 minutes, with ample time for questions.
- All keynote speeches feature stories and personal anecdotes from Jane's extensive experiences working with top executives at leading-edge global organizations.
- Jane's clients include blue-chip corporations, non-profit organizations/NGOs, and universities and government agencies. Please see Jane's bio for details.

Want a Custom Topic?

All Jane's speeches are tailored. If you'd like a custom-designed speech, Jane is delighted to work with you to develop a presentation that exactly suits your needs. Please ask!

Choose an Engaging and Thought-provoking Topic:

Putting First What Matters Most

When values and imperatives are out of whack, it's hard to manage conflicting priorities well. Using a fun personality and values quiz, attendees recognize themselves in the situations Jane describes and share in the excitement as they hear how other people succeeded in transforming their lives and businesses.

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Staying Motivated Amidst Change

Even as budgets shrink and staff is reduced, people are expected to do more with less—and stay motivated in the process. In a funny, entertaining speech, Jane suggests ways to harness creativity and improve productivity even during the uncertainty and stress of changing times.

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Creating Value: Competing on Service

In all of marketing, there are only two ways organizations can differentiate themselves from their competition: quality and price. If you don't want to lower prices, you must increase quality. In most industries, that means enhancing service. Hear engaging and off-beat success stories about creative thinkers who grew their businesses by redefining customer service.

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Dream Big

Big accomplishments start with big dreams—and an understanding of core issues. Dr. Salk, for instance, didn't set out to create a more powerful iron lung to help polio sufferers—he set out to create a vaccine to prevent the disease. Do you want to invent the best laundry detergent—or do you want to keep clothes cleaner longer? By analyzing success stories with the STARS model: Situation ■ Tactics ■ Action ■ Results ■ Synthesis, Jane shows how dazzling outcomes start with lofty expectations.

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Listen to Your Colleagues:

**“Our highest rated speaker, by far,
was Jane Cleland.”**

Candace Cross, Manager, IBM Corp.

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**“Your keynote was inspirational—
and fun! Thank you for being
such a great speaker.”**

Marilyn Jack-Brown, President,
NJ Association of Library Assistants

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**“Jane’s knowledge base is broad.
She’s able to deftly handle a wide
range of topics in a compelling way.”**

Elinor Basso, Vice President, Dun & Bradstreet

**“Jane inspired me and motivated me,
and made me want to do better at
work and in life. She is truly gifted.”**

K. Scheduling, Director, Juno

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**“Jane is a delight both to work with
and to learn from. On a personal level,
Jane is always upbeat, energetic,
and thoughtful.”**

Jessica Skhlar, In-service Strategist, American Express Co.

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**“Jane was inspirational. The material
provoked introspective awareness.”**

Tim Gibbons, Manager, Fedex

Next Steps:

- Contact Jane directly to discuss how she can tailor one of her presentations for your group.

You can reach Jane by phone at 212.949.0867 or via e-mail at jane@janeCleland.com.

- Request a free cost and A/V requirement fact sheet.

Jane Says:

“It would be an honor to work with you!”

